

How Does The New Smart Snack Legislation Effect Your Fundraisers?

Legislation went into effect on July 1, 2014 that will change how schools handle fundraisers.

A fundraiser is consider an event where money, tokens, or tickets are taken in exchange for food items. Fundraiser's profits are used to sponsor a school club or activity.

With the new regulations school districts must follow the same strict guidelines for fundraisers as the cafeteria follows for a la carte. Snacks must be whole grain or have a fruit or vegetable component. These rules only apply to fundraisers during school hours. Fundraisers that are scheduled one half hour after school is out do not have to follow these guidelines. This means your concession stands and brochure fundraisers are safe! The PDE has provided the calculator below to figure out if your item means the new standards. You will need the nutritional information from your item.

<http://rdp.healthiergeneration.org/calc/calculator/>

A small amount of relief is available to districts in the way of exemptions. Each elementary & middle school will be allowed 5 one week exemptions to the regulations. High school buildings will be allowed 10 one week exemptions. Meaning you can sell any item of your choosing of a fundraiser for a period of one week.

The district must decide who will receive these exemptions. The organization must have records of the fundraiser, start and end time, and what item was sold. The district must keep a record of all of the exempted fundraiser. This will be reviewed during the CRE/SMI review that the cafeteria receives every several years.

For more information on Smart Snack or assistance with understanding the regulations please contact your Food Service Director.

Other Resources:

<http://www.fns.usda.gov/cnd/governance/legislation/allfoods.htm>

https://schools.healthiergeneration.org/focus_areas/snacks_and_beverages/smart_snacks/

